



Project title:	Institutional Support to the Kenyan Transport Sector
Position:	Short-term Expert on BRT Communication
Location:	Nairobi
Eligible nationalities:	All
Start of project:	December 2018
Assignment duration:	60 working days (12 weeks)
Deadline for the applications:	07/12/2018
Objective of the project:	<p>The main objective of the consultancy service is to prepare and provide communication to support decision-making, public acceptance of BRT and arrangements with affected parties.</p> <p>This assignment seeks to prepare:</p> <ul style="list-style-type: none"> • Communication Strategy for BRT projects • Communication Plan for BRT Core Line 3 • communication materials, • communication activities • branding of BRT in Nairobi
Qualifications required:	<p>General experience:</p> <ul style="list-style-type: none"> • Master’s Degree in Communication, Marketing or any other relevant discipline or equivalent professional experience of at least 20 years. • Minimum 15 years of global working experience relevant to the working field. • Fluent in English and Kiswahili and excellent communication skills • Demonstrated ability to work in a multi-cultural environment. <p>Specific experience:</p> <ul style="list-style-type: none"> • Minimum of 10 years of experience in communication, marketing or promotion of projects or new services. • Working experience in Sub-Saharan Africa. • Working experience in the transport sector is considered an advantage.
Other information:	<p>If you are interested in this position, please send your CV under the heading “Institutional Support to the Kenyan Transport Sector”. When sending your application please include an indication of your desired remuneration (month-rate). Please also make sure that you include one or more telephone numbers. Only selected candidates will be contacted.</p>
Contact:	lot2@ntu.eu