

<b>Project title:</b>	<b>Final Evaluation of the Visibility Campaign in Indonesia 2010-2014</b>
<b>Position:</b>	<b>Social Media Expert</b>
<b>Location:</b>	Indonesia
<b>Eligible nationalities:</b>	All nationalities
<b>Start of project:</b>	29/12/2014
<b>Assignment duration:</b>	15 working days
<b>Deadline:</b>	07/12/2014
<b>Objective of the project:</b>	<p><b><u>Overall objective</u></b></p> <p>The overall objective of the mission is to conduct an independent evaluation of the EU visibility campaign in Indonesia in the period from October 2010 to October 2014, to provide an overall view of the achievements and the progress, to appreciate the effectiveness and pertinence of the campaign in bringing greater brand recognition and EU visibility related to EU development cooperation programme, and to assess if value for money has been achieved.</p>
<b>Qualifications required:</b>	<p><b><u>Qualifications and skills</u></b></p> <ul style="list-style-type: none"> <li>• Bachelor degree in communication, journalism, public relations, digital communication and media, modern communication or similar area is required.</li> <li>• Good understanding and knowledge of EU Visibility, and the EU as development actor. Previous experience in Indonesia would be an asset.</li> <li>• Familiarity with EC project evaluation procedures and related documentation is mandatory.</li> <li>• Fluency in English in both written and oral. Knowledge of Bahasa Indonesia would be an asset.</li> <li>• Excellent reporting skills.</li> </ul> <p><b><u>General professional experience</u></b></p> <ul style="list-style-type: none"> <li>• At least 3 years' experience in the field of communication, PR or similar is required.</li> <li>• Practical knowledge of modern communication tools, including but not necessarily limited to: Facebook, linked-in, you-tube, blogs and Twitter is required.</li> <li>• Proven experience in the use of modern technology for communication is considered an asset.</li> <li>• Experience in EU communication and visibility is an asset.</li> </ul>
<b>Other information:</b>	<p><i>If you are interested in this position please send your CV in EU format under the heading <b>“Social Media Expert / Indonesia”</b>.</i></p> <p><i>When sending your application please include an indication of your desired remuneration (day-rate). Please also make sure that you include one or more telephone numbers.</i></p> <p><i>Only selected candidates will be contacted.</i></p>
<b>Contact:</b>	<a href="mailto:com13@ntu.eu">com13@ntu.eu</a>