

Project title:	Support in preparation of a communication strategy for VAT Introduction in Egypt Macro economy, Statistics and Public finance management
Position:	International Expert in VAT Introduction
Location:	Greater Cairo, Egypt
Eligible nationalities:	All nationalities
Start of project:	5 January 2015
Assignment duration:	60 working days
Deadline:	17/11/2014
Objective of the project:	<p><u>Overall objective</u> The global objective of the contract is to assist the Ministry of Finance (MoF) and the Egyptian Tax Authority (ETA) in the preparation of a communications strategy for the planned introduction of VAT.</p> <p><u>Specific objective</u></p> <ul style="list-style-type: none"> • Ensure exchange of experience between MoF, ETA and international counterparts with experience in VAT introduction. • Identification of main stakeholders in VAT introduction and their characteristics. • Preparation of an Overall Communication strategy. • Preparation of Specific communication plans for different target groups.
Qualifications required:	<p><u>Qualifications and skills</u></p> <ul style="list-style-type: none"> • Masters Degree in economics, law, business administration or other relevant discipline; or in case of a Bachelor's degree, an additional 3 years of relevant professional experience. • Very good knowledge of English. • Working knowledge of Arabic will be an asset. <p><u>General professional experience</u></p> <ul style="list-style-type: none"> • At least 12 years experience in tax administration management, in a capacity as practitioner, academic or consultant. <p><u>Specific professional experience</u></p> <ul style="list-style-type: none"> • At least 5 years experience in VAT administration management, in a capacity as practitioner, academic or consultant. • Proven experience in at least one reform project entailing the introduction or significant overhaul of a VAT system, as consultant or practitioner. • Previous experience in tax administration TA projects financed by a Development Agency will be an asset. • Experience with tax administration in Egypt or Arab world will be an asset.
Other information:	<p><i>If you are interested in this position please send your CV in EU format under the heading “International Expert in VAT Introduction/ Egypt”.</i></p> <p><i>When sending your application please include an indication of your desired remuneration (day-rate). Please also make sure that you include one or more telephone numbers.</i></p> <p><i>Only selected candidates will be contacted.</i></p>
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